

# Women

THAT INFLUENCE

EMPOWER – ELEVATE – IMPACT

THE WALL  
STREET  
JOURNAL

Forbes®

ABA  
AMERICAN BAR ASSOCIATION

PHILADELPHIA  
BUSINESS  
JOURNAL

The Legal Intelligencer

CBS 3

KYW  
NEWSRADIO  
1060

NBC 10

BBC  
RADIO

The Straight Word



**Sara Canuso**

President — Women That Influence

*If you want to succeed in life, you have to know what you want, when you want to have it, why and how you intend to get it. You can make it happen, but too often we stand in our own way. Our keynotes and workshops will help you to understand the Universal Principles of commanding abundance, removing obstacles, and achieving your desired outcomes.*

## KEYNOTES, WORKSHOPS & WEBINARS:

### Personal Branding for Impact

Establishing your personal brand is a requirement in today's business arena. In this workshop you will learn how to identify your brand and increase your ability to close deals through relationship building, networking confidence, and creating opportunities.

### The Power of Influence

Learn to avoid hidden challenges that might inhibit your ability to influence. We will demonstrate how to exhibit leadership with indirect authority, and create with a "tool kit" to maximize your personal power.

### You've Always Had the Power

This workshop will give you the tools, resources and insights needed to empower you to take the next steps needed to reach a higher level of success, both personally and professionally.

As an author, certified seminar leader and inspiring dynamic keynote speaker, Sara shares practical tools that inspire confidence and give people clarity and power to achieve their fullest potential. Her talks produce immediate, lasting results. In workshops, keynote presentations, and corporate training seminars, she addresses thousands of people annually at a variety of events through keynotes, workshops and conferences.

Her recent book, **You've Always Had The Power!** *Igniting your mindset, power, influence & Income* is a life changer.

Using warmth and humor, Sara empowers thousands of people annually at events such as the Pennsylvania and New Jersey Governor's Conference for Women, the American Bar Association Women's Rainmaking Conference and Women in Technology, the Philadelphia Business Journal, and the National Association of Women Business Owners.

An innovator and expert in the importance of image in the courtroom and the business arena, Sara has been featured in the *Wall Street Journal*, *Forbes*, *NBC*, *CBS*, and *KYW* radio. She also has written for corporate America and in the *Legal Intelligencer*, *Philadelphia Business Journal*, and *Westlaw Journal*, the *Philadelphia Maven*, *Legal Intelligencer* and the *Burlington County Straight Word*.



## BOOKING INFORMATION:

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